



UX/UI Graphic Designer

DESCRIPTION

About The Design Position

Exit Intelligence is an Email Capture-focused Agency, utilized by ecommerce companies to turn bouncing website visitors into buyers.

If you're interested in e-commerce or digital marketing, this is an incredibly unique opportunity to join an accomplished team at an early stage, and help blaze the trail for future growth.

You will essentially be an extension of our client's team, working with our project managers and front-end developers to create beautiful digital experiences for our client's visitors, proactively and intuitively strategizing and implementing well-branded UX designs to convert those visitors into subscribers.

With the main goal of increasing conversions and capturing emails, you will orchestrate the use of overlays and elements, strategically placing them on a website based on visitor behavior, to create the perfect UX flow.

What You'll Do

- You'll use your creative expertise to design new campaign ideas, strategies and prototypes.
- You'll build UX flows that convert visitors into subscribers.
- You'll collaborate with account managers, graphic designers, web developers, and clients.
- You'll take data from split-tests to augment and adapt existing graphics in order to maximize conversion rates.
- You'll be responsible for staying organized and maintaining high design standards.
- You'll create design assets for 30-40 accounts per week.
- You'll work with our in-house software to launch custom graphics directly onto our client's site.

REQUIREMENTS

Who You Are

- You create graphics using Adobe XD and Adobe Photoshop.
- You have an up-to-date portfolio that exhibits a mastery of design layout and typography.
- You are a fast learner with an ability to pick up on new technologies quickly and efficiently.
- You can apply what you learn immediately for the betterment of the clients.
- You have a friendly sense of competition, which helps you work well under pressure.
- You thrive in a busy, high-paced work environment.
- You like to work with people: clients and teammates make for a fun and collaborative environment.
- You are able to tactfully handle constructive criticism, and apply that feedback to your work.
- You are able to clearly and concisely express design opinions and ideas in a humble manner.
- A student of life: self-motivated to learn everyday, always pushing to understand more about the goals and outcomes of a project, and in failure the ability to see insight, and take that to drive the next project.
- Humility; able to take and give opinions, and understand that we're a small team, but we're all you've got.
- Enjoy Pizza, or its vegan counterpart...

BENEFITS

Compensation Structure

- Salary: Compensation based on skill and experience
- Employee Health Benefits: Healthcare coverage with dental and vision plans
- 401(k): We offer up to a 4% match
- Paid Time Off: We offer PTO, paid holidays, bereavement, and remote work
- Energetic Co-working Space in Downtown Raleigh
- A tight-knit, workplace **family**.

GET STARTED

To Apply

Send an email to Matt@ExitIntel.com, including a copy of your resume, a link to your portfolio and a brief description of why you would be a good candidate for this role.